

BUS-105 : Introduction to Business

This course provides students with an introduction to business principles, terms, and concepts. The focus of the course is on business systems, management processes, human resource management, marketing, and finance.

Required Text/Materials

Ferrell, O.C., Hirt, G.A., Ferrell, L. (2022). M: Business, 7e. McGraw Hill.

Credits 3

Prerequisites

None.